

JOIN US!

You are cordially invited to join our select list of sponsors.

The Arts & Draughts Festival will offer participating businesses premium marketing opportunities to reach a broad audience. It is our mission to draw not only craft beer lovers but also to appeal to art connoisseurs, music enthusiasts and those who simply enjoy social opportunities and community events.

Thank you for your consideration in sponsorship!



Proceeds from this event will benefit Port Angeles Downtown Association sponsored events & programs year-round! By sponsoring this large-scale event, you are supporting Hometown Holiday Lights, Economic Revitalization, Decorations, Building Facade Improvements, Art On The Town & much more!

ARTS & DRAUGHTS CELEBRATION
POB 582
PORT ANGELES, WA 98362



SPONSORSHIP

ARTS & DRAUGHTS BEER & WINE FESTIVAL

Presented By
PORT ANGELES
DOWNTOWN ASSOCIATION

SEPTEMBER 20 & 21, 2019

LAUREL ST. ACROSS FROM THE FOUNTAIN
DOWNTOWN PORT ANGELES

PORTANGELESBEERFEST.COM

Image: Shutterstock

THE EVENT

The Arts & Draughts Festival is looking forward to celebrating local culture for its fifth year in a row! This year's festival will take place on Laurel Street between First and Railroad on September 20 & 21, 2019.

In addition to featuring over 20 regional breweries, wineries and cideries, Arts & Draughts will be hosting a street fair that showcases quality, handcrafted merchandise and plenty of local food vendors. Live music will be a prominent feature in the festival with live performances happening throughout the entirety of the festival and headlining concerts on both Friday and Saturday nights. We will be honoring local artists and their work with ongoing exhibits, gallery tours and live "art-in-the-making" demonstrations. This year we will have a family-friendly headliner on the Acoustic Stage.

MARKETING COMMITMENT

Marketing To: Craft Beer, Wine, Cider, Art & Music lovers across the Olympic Peninsula and into areas such as Seattle and Victoria B.C.

Marketing Locally: We will promote to the Olympic Peninsula, Victoria, Seattle/Tacoma and beyond through posters, banners, a newspaper insert, social media and online.

Marketing Online: Social Media posts on Facebook and Instagram as well as maintaining a steady flow of updates through our Arts & Draughts Facebook page. We will be increasing our reach through boosting posts as well as creating and managing events and multiple cross promotions with participating breweries, wineries, cideries, food vendors and sponsors.

BECOME A SPONSOR

Become a sponsor of this year's 5th Arts & Draughts Festival and expose your business to a highly sought after demographic through our strategic marketing plan.

Various sponsorship packages are available and include a multitude of publicity and promotional opportunities for your business. Depending on your selected level of sponsorship, your business has the chance to be featured in intermittent press releases and a host of multimedia event advertisements. These will include print, radio, web, social media, community calendars plus a vast array of professionally designed banners, posters and flyers.















Don't miss this opportunity to associate your company's name with this regional event!





















Secure your sponsorship by July 1, 2019 by completing and submitting the enclosed sponsorship contract and mailing it with a deposit check to:

Arts & Draughts Festival
PO Box 582 | Port Angeles, WA 98362

**Feel free to negotiate your benefit with in a level of sponsorship.
**Create your own! We welcome the opportunity to customize a sponsorship to best fit your business and budget.*

LEVELS OF SPONSORSHIP

Complimentary Festival Entry Passes	1	2	3	4
Opportunity to Distribute Promotional Products				
Logo on Banners at Festival				
Name on Festival Posters				
Logo on "Thank You Sponsors" Signs at Festival				
Logo & Link on PortAngelesBeerFest.com				
Social Media Marketing Package				
Name Listed on Press Release				
Shout out from MC during the event				

PILSNER \$100	AMBER \$200	IPA \$500	STOUT \$750
1	2	3	4
			
			
			
			
			
			
			
			

Elite sponsorships are first come, first serve and include all of the above plus a banner to designate the area at the Festival.

ELITE SPONSORSHIP LEVELS

ACOUSTIC STAGE \$1000 MAIN STAGE \$3000 HEADLINER \$3500 BEER GARDEN \$5000

